

**U L M S O C M**  
**March 14 – March 15, 2024**

The spring meeting of the ULM SOCM Industry Advisory Council (IAC) took place on March 14 – March 15, 2024, at ULM.

**IAC Membe Attending:**

- |                   |                    |                     |
|-------------------|--------------------|---------------------|
| 1. Andrew Barber  | 10. David Dumas    | 19. Charles Poole   |
| 2. Joshua Kidd    | 11. Larry Favalora | 20. Greg Smith      |
| 3. Nick Spillers  | 12. Jerry Fields   | 21. Donovan Stewart |
| 4. Trae Banks     | 13. John Franklin  | 22. Chris Thompson  |
| 5. Michael Barron | 14. Don Greenland  | 23. Steve Traxler   |



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- Covering courses
  - George out sick
  - D. Randall retiring – Need mechanical adjunct
  - 3 instructors covering all classes
  - Causing student unrest
  - Seeking bonus for the load instructors are covering
- Alumni outreach & student interaction
  - Attended Shreveport alumni dinner last week
  - ~~Latest Groundbreaker newsletter sent last week~~

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- New Parking Structure
- Green Space
- Bring each college's classes closer together
- Athletics changes
- 2 lakes / walking path
- Resolve ADA issues

- Fed lobbying – expand entrepreneurial opportunities, weather mesonet to become state climatological center, disaster mgmt.
- Clark Williams Innovation Campus – 800k sf actively marketing for leasing for outside companies
- School of Comm. \$750k grant to create multimedia facility for videos, commercials, podcasts

- Key is to become independent of state funding
- Enrollment is up

**Meet with the CBSS Dean – Dr. Michelle McEacharn**

Dr. Michelle McEacharn, gave an update of the latest CBSS & SOCM news-

- SOCM enrollment up 15 students Fall to Fall – impressive compared to Natl Avg. Level for Spring
- New Admits for SOCM up from 35 to 50
- New Director – Dr. Clint Martin doing well & integrating into CBSS & University
- Shreveport alumni event – 9 alums attended – alums impressed with Dr. Martin
- Met with Clint & student reps – in Fall & Spring
  - Good meeting / good suggestions from students

True but are topic of concern to be addressed by Fall





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- All alumni try to stay connected by interaction with school, faculty, & students

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Motion to approve new IAC officers / Executive Committee beginning 10/1/2024

- President: Josh Kidd  
Vice President: Donovan Stewart

Past President: Andrew Barber

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signed by Andrew

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I am approving

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