

## 2019-2020 Program Evaluation Plan

Strategic Plan Goals are evaluated every fall by the faculty to assure that they encompass the needs of the school.

### **Goal 1: Recruit, develop and maintain quality faculty who can prepare students for**

#### **Measure 1: Student Credit Hours per Full Time Faculty Equivalent**

**Target(s):** Maintain at prior three year average +/- 15%

**Timeframe for Evaluation:** Annually in fall

**Responsible Persons:** Ed Brayton

**Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:**

2.b. Academic Infrastructure: Design a supportive infrastructure for our faculty

Commitment: We commit to the success of our university and our students

**Results:** 33.33 percent increase

#### **Measure 2: Faculty evaluations completed by program chair**

**Target(s):** All faculty will be denoted as at least meeting expectations on all sections of the evaluation instrument

**Timeframe for Evaluation:** Annually in spring

**Responsible Persons:** Ed Brayton

**Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:**

2. b. Academic Infrastructure: Design a supportive infrastructure for our faculty

Commitment: We commit to the success of our university and our students

**Results:** Pending results; procedures were different in Spring 2020 due to emergency remote instruction and telework accommodations.

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### **Goal 2: Recruit and retain students who are capable of productive careers**

**Objectives:**

- 2.1. Increase awareness of the opportunities in construction management.
- 2.2. Implement a plan for student placement opportunity.

**Measure 1:** Fall enrollment for incoming freshmen

**Target(s):** 5% or better Increase over prior three-year average

**Timeframe for Evaluation:** Annually in fall

**Responsible Persons:** Ed Brayton

**Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:**

2. c. Targeted Student Population: Implement a marketing and recruitment plan to approach and maintain program capacity levels

**Results:** 68.2 percent increase

**Measure 2:** 1st to 2nd fall and 1st to 3rd fall retention rates for majors in the program

**Target(s):** Maintain at prior three-year average +/- 15%

**Timeframe for Evaluation:** Annually in fall

**Responsible Persons:** Ed Brayton

**Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:**

3. a. Student/Academic Support Services: Improve advising, enrollment management

**Alignment with ULM Strategic Long-term Objective and/or Guiding Principle:**

Accountability: We acknowledge and assume responsibility for our actions, decisions, and results

Achievement: We get positive results

**Results:** Good standing maintained

**Measure 2:** Learning outcomes assessment documentation

**Target(s):** Clear evidence of analysis and use of assessment results to make program improvements, which show quantitative increases in learning over time

**Timeframe for Evaluation:** Annually in fall

**Results:** In 2019 – 2020, the Licensing Board fund provided \$250,000, the largest yearly contribution to date, and these funds were used to pay off the Don Beach Atrium load from the ULM Foundation and also to fund an additional computer room for the students costing ~\$75,000. The remainder amount was utilized to pay our Administrative Assistant to the Director and faculty increases.

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